



38th Torino Film Festival (November 20-28, 2020)

THE STELLA DELLA MOLE AWARD FOR ARTISTIC INNOVATION GOES TO ISABELLA ROSSELLINI

The 12-pointed star is also the protagonist of the 38th Torino Film Festival's official logo

The **38th Torino Film Festival's Stella della Mole Award for Artistic Innovation will be given to Isabella Rossellini**, the multifaceted artist of international renown.

"With this Award, which represents not only the Mole Antonelliana but the city's film tradition in its entirety, the National Cinema Museum and the Torino Film Festival pay homage to the Seventh Art and its protagonists," says Enzo Ghigo, President of the National Cinema Museum. "The new path of the TFF, which parses past, present, and future, is perfectly in line with the image of the star, an ideal connection, a precious and very meaningful symbol. We are extremely happy that the first person to receive it will be Isabella Rossellini, an internationally famous artist, a precursor of the type of cinema that is so close to the philosophy of the TFF, and a person who has always been committed to the conservation of its historical memory."

The new symbol of the Torino Film Festival is also the protagonist of this year's official logo, since it connects Turin's historical technological excellence with its innovative spirit and constantly evolving creativity. This spectacular, 12-pointed star is original, universal, and timeless. In choosing the Star as its symbol, the Torino Film Festival celebrates its commitment to innovation, diversity, and collaboration. The Mole Antonelliana's star links Turin's past with its future, the "cradle" of Italian cinema with the new artists from all over the world whom the festival celebrates.

Motivation

A new addition to the 38th Torino Film Festival is the Stella della Mole Award for Artistic Innovation, which is given to artists whose contribution to cinema is just as original, universal, and timeless.

This year, the Torino Film Festival is honored to give the Stella della Mole Award for Artistic Innovation to Isabella Rossellini, in recognition of her unlimited creativity, her exploration of every art form, and her immense talent for transformation that lets her interpret both Alfred Hitchcock and a spider with equal force.

With her elegant grace, her sophistication, and her dauntless ability to explore new horizons, she has brought beauty into every art form she has embraced, from film to theatre, musical videos, and fashion. Isabella Rossellini is beloved and appreciated throughout the world for her original, universal, and timeless artistry.

The Award has a unique technological component and is made in aluminum using advanced Additive Manufacturing technology. It was made in collaboration with Turin's Polytechnic University and with the participation of **Competence Industry Manufacturing 4.0**, the pole created by Turin's two universities along with 23 industrial partners to propagate Industry 4.0 competences.

The initiative is part of **Turin Cinema City 2020**, a project involving the City of Turin, the National Cinema Museum, and the Film Commission Torino Piemonte, with the support of the Ministry of Cultural Heritage and Activities and Tourism, and in collaboration with the Piedmont Region and Fondazione per la Cultura Torino www.torinocittadelcinema2020.it

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