The 38th Torino Film Festival, directed by Stefano Francia di Celle, was conducted completely online, with movies screened on the Mymovies.it platform, plus a schedule of live events and a curatorial project whose contents were available on the website and on the festival's channels.

133 programmed films, plus 2 movies in tribute to Carlo Ausino and 2 to Valentina Pedicini.

95 programming slots, including unscheduled and repeat screenings; 11,732 individual tickets sold; as well as 677 books of 10 tickets, for a total of 18,402 tickets. Plus 822 passes and 1,128 accreditations.

All told, there were 48,528 viewings and the box office takings totaled 103,083 euros.

To round out the film programming on the MYmovies platform, a lineup of previously unreleased content about the proposed movies was organized, viewable in streaming on the Facebook account and on the Torino Film Festival's YouTube channel.

The opening and closing ceremonies, and the special program during which the Stella della Mole Award for Artistic Innovation was awarded to Isabella Rossellini, took their places alongside the daily feature "Ask the Curators," the press conferences, the educational program “Cinema is School,” the book presentations, the in-depth analyses of the TFFdoc section, the special events, and the masterclasses, for a total of over 60 hours of programming. This impressive production enterprise also included setting up an actual, high-tech television studio. To round out the contents, there were also numerous videos presenting the movies, and Q&A sessions with the directors for the competitive sections, Le Stanze di Rol, and many out-of-competition films.

An analysis of the data concerning the social network activity of the Torino Film Festival, during the period between September 1 and December 1, 2020, showed a remarkable increase in both the public and the content coverage, compared to the same period in 2019.

Regarding followers, Facebook saw an increase of +15%, Instagram increased by +34%, and YouTube increased +112%.

As for the contents, the increases registered at +645% for Facebook, +436% for Instagram, and +237% for YouTube.

Turin, December 3, 2020